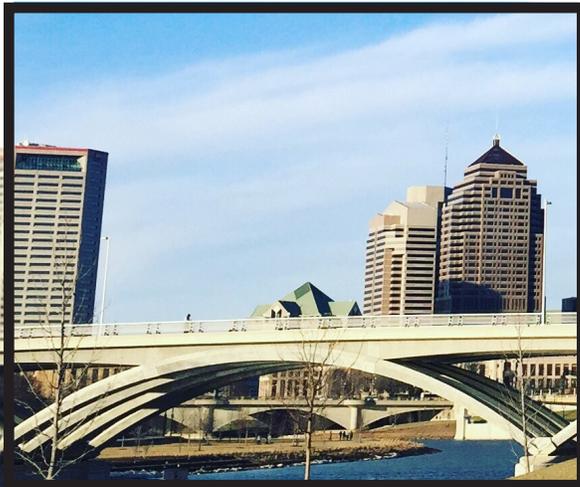


# Ohio's Ten for \$5ive

Reach Ohio's Top Newspaper Websites

One million impressions for \$5,000

- One million total impressions over seven days at a price of \$5,000.
- Each participating newspaper market will offer 100,000 ROS impressions with two size options: Medium Rectangle (300 x 250; see below), Wide Skyscraper (160 x 600; see right), and/or Leaderboard (728 x 90).
- All digital ads can be linked to clients' URL of choice.
- Selected/Participating Newspaper(s) must affirm individual Insertion Order prior to digital placement.\*



Size of Medium Rectangle (at 100 DPI)



Size of Wide Skyscraper (at 100 DPI)

Photo by Olivia Delahunty

## Participating Newspaper Websites

Butler County Journal-News	<a href="http://www.Journal-News.com">www.Journal-News.com</a>
The Cleveland Plain Dealer	<a href="http://www.Cleveland.com">www.Cleveland.com</a>
The Columbus Dispatch	<a href="http://www.Dispatch.com">www.Dispatch.com</a>
Dayton Daily News	<a href="http://www.DaytonDailyNews.com">www.DaytonDailyNews.com</a>
Findlay Courier	<a href="http://www.TheCourier.com">www.TheCourier.com</a>
Kent Record-Courier	<a href="http://www.RecordPub.com">www.RecordPub.com</a>
Lima News	<a href="http://www.LimaOhio.com">www.LimaOhio.com</a>
Lorain Morning Journal	<a href="http://www.MorningJournal.com">www.MorningJournal.com</a>
Springfield News-Sun	<a href="http://www.SpringfieldNewsSun.com">www.SpringfieldNewsSun.com</a>
The Toledo Blade	<a href="http://www.ToledoBlade.com">www.ToledoBlade.com</a>
Willoughby News-Herald	<a href="http://www.News-Herald.com">www.News-Herald.com</a>
Wooster Daily Record	<a href="http://www.The-Daily-Record.com">www.The-Daily-Record.com</a>
Youngstown Vindicator	<a href="http://www.Vindy.com">www.Vindy.com</a>

\*In rare cases a specific newspaper may determine a possible conflict if buy is completed; client will have opportunity to select alternative newspaper website.

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